

WE DON'T GRAB  
OPPORTUNITIES  
WE MAKE THEM



## OVERVIEW

**CONTINENTAD** is a professional advertising and marketing service provider to newly established and leading companies in Dubai since 1996 and had developed smart integrated communication strategies for their advancement. CONTINENTAD is keeping a steady record of executing project with precision and excellent result. Our services are continuously expanding and improving to ensure that all our clients' requirements will be met with precision and high standard. This is also a concrete proof to CONTINENTAD's stability and professional growth.

CONTINENTAD is composed of independent divisions that provide wide range of services designed to deliver the most effective and complete advertising mediums to cover all our clients' requirements.

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## WWW.HAWYIA.AE

**Hawyia** is a branding specialist that is dedicated and experienced in creating **completely Arabized logo design** that reflects Arabic influences blended in modern and unique designs. Since Hawyia's launching in 2005, it has created over 100 logos branding major companies and government organization in Dubai. Hawyia, which means "identity" in English, envisions helping client find the **most effective logo design** to represent their company in the global market.

### EASY ONLINE ORDERING

You can make an order 24/7. Here are the simple steps to a corporate identity.

Visit [www.hawyia.ae](http://www.hawyia.ae)

Choose the best package that suits your company and budget

Review, select and confirm your chosen Creative Options

Fill up and complete online order form

Fax the order form to Hawyia

### RECENT CLIENTS

SABT ADVOCATES & LEGAL CONSULTANTS  
RAK CA  
GULF SELECTIVE PROPERTIES  
NABIL AL YOUSUF  
DUBAI JUDICIAL INSTITUTE  
SAFERDRIVER  
BEST LIMO RENT A CAR  
ADEMA ENERGY  
LEADING BUSINESS CENTRE  
HAMDAN BIN MOHAMMED PROGRAM SLD  
MOHAMMED BIN RASHID PLD  
EMIRATES BODY FITNESS CLUB  
AL REDHA MOTORS  
ELEGANT WORLD (ZAHRA)  
JEVYHOMES  
MUSIC STAR ENTERTAINMENT  
THE DEAL  
ELECTROMAK  
FARZANA  
TIGER PROPERTIES  
CHINESE ISLAMIC CENTER  
UMI SUSHI and SUVOROFF  
EMIRATES UPVC  
RED LINE WASTE COLLECTION

### SERVICES

LOGO DESIGN  
CORPORATE STATIONERY  
WORD TEMPLATES  
BRAND BROCHURE  
EMAIL DESIGN  
POWERPOINT SLIDES  
ACCOUNTS STATIONERY  
COMPANY PROFILE  
FLASH INTRO PAGE  
BRAND NAMING  
COPYWRITING  
EMAIL SHOT  
PRESS RELEASE  
OTHER LANGUAGE LOGO  
PACKAGE BRANDING  
SLOGANS  
POCKET FOLDER  
DECORATIVE SIGNAGE  
UNIFORM BRANDING  
WEBSITE EXTRA PAGES  
FLEET BRANDING  
PDF FORMS

## WWW.NEWMEDIA.AE

**NEWMEDIA** advances into modern advertising employing the maximum advantages of online media and internet communication. CONTINENTAD builds websites, portals and manages online contents. We are the creator and initiator of websites such as:

### Car.ae

The biggest and full featured website for buy and sell cars. This website is equipped with full information about cars, services, news, guidelines and many more.

This is designed to be a one-stop-shop for wheel fanatics and car dealers and sellers to search, buy and sell their cars in the widest market.

### Jobs.ae

This is the most impressive and easy to navigate site for job recruitment that offers thousands of opportunities to both employers and job seekers.

This website is developed and designed to be a hub for both employers and job hunters to post their requirements and qualification and eventually find their match for career and business development.

### Jd.ae

This is the only authorized online version of Jebel Ali Free Zone Official Directory that provides 24/7 access to information to a wider audience.

Like the printed copy, it has become the most trusted and reliable source of information trusted by business people worldwide. The website has recorded an over 5,000,000 hits presently and still counting.

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[WWW.MAILPLUS.AE](http://WWW.MAILPLUS.AE)

**MailPlus** is a unique service that provides fast and reliable Direct Marketing strategies through Direct Mail, Direct Fax and Direct Email over GCC countries. MailPlus' effective marketing mediums and reliable database are proven tools in maximizing target reach and achieving guaranteed **'call to action'** responses.



### DIRECT MAIL

Direct Mail is an addressable medium that allows focused messages to be received by target audience.

Direct Mailing is a traditional direct marketing offer using custom-made mail package and viable means to motivate response from prospect customers as well as safeguarding consumers' loyalty, acquisition, branding and relationship strategies.

**CAN BE USED FOR SENDING:**

- PROFILES
- FEEDBACK FORMS
- PROMOTIONS
- BILLS/INVOICES/MEMOS



### DIRECT FAX

Fax Campaign is the most effective way to get your marketing communication messages to your clients, customers, colleagues, and more.

The result is instantaneous as fax campaigns provides the updated information your associates need, all at a moment's notice.

**CAN BE USED FOR SENDING:**

- ANNOUNCEMENTS
- RATE CHANGES
- PRODUCTS INFO
- CUSTOMER RELATIONS
- OTHER ALERTS



### DIRECT EMAIL

E-Mail Campaign plays a vital part at every stage of consumer retention, acquisition, branding and relationship strategies.

E-Mail Campaign has become popular and effective way to reach customers because it is so simple and inexpensive to use.

With E-Mails you can get updates and all the information you need in just one click anytime at your convenience. Our mail shot format uses plain texts or rich media.

It is a one page direct to the point information package.

**CAN BE USED FOR SENDING:**

- ATTACHED FEEDBACK FORM
- FLASH OPTION
- ADVERTISEMENT EMAIL

**MailPlus**  
DIRECT MARKETING



## WWW.PRINTON.AE

**PrintOn** is the first online printing press in Dubai market that offers full printing options that includes digital and offset printing. Since PrintOn's inception in the market, it has obtained favorable response from all of its clients because of its hassle-free ordering service paperless and prompt printing process and quality products at competitive rates

### EASY ONLINE ORDERING

PrintOn offers the easiest way to printing process.

All you need is to follow these simple steps and take a break:

Order online at [www.printon.ae](http://www.printon.ae)

Select your item/s from the "Choose Products".

Fill the required specifications for the item/s you selected at "Start Your Order" section.

Review your items and click "Checkout".

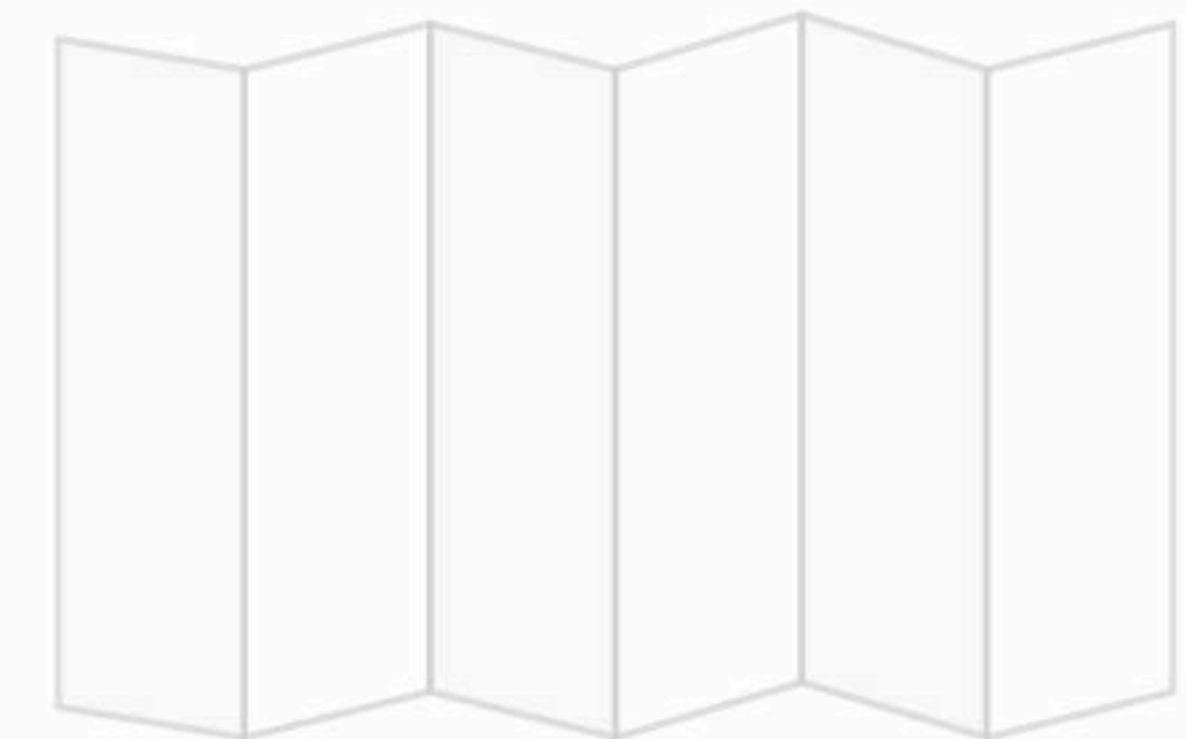
Note: You can add more printing items by repeating steps 2-3.

After checkout, your orders will automatically be sent to one of our representatives and they will call you to acknowledge and confirm your order.

Our estimator will review your order and send you our best quotation.

### WE PROVIDE

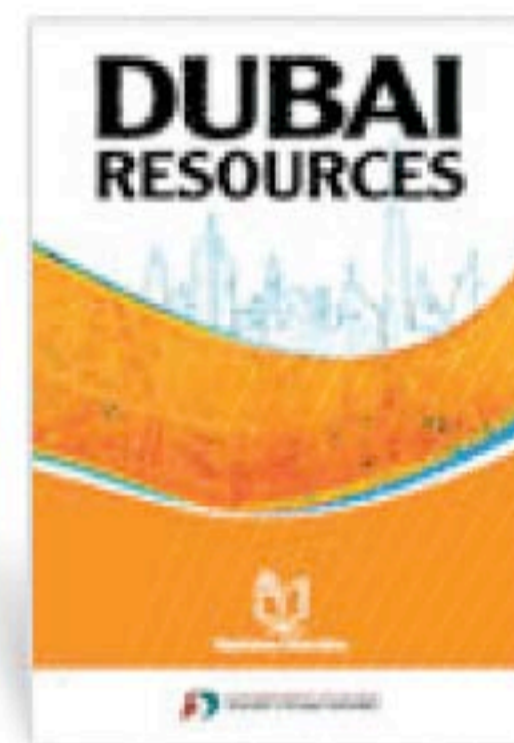
BUSINESS STATIONERY  
NOTEPADS  
PACKAGING  
CARDS  
BOOK & MAGAZINE  
BROCHURE & CATALOGUE  
PROMOTIONAL ITEMS  
CD, DVD & STICKER  
POSTER & ROLLUP  
CALENDAR  
PVC CARD  
COMPUTER STATIONERY



[WWW.CONTINENTAD.COM](http://WWW.CONTINENTAD.COM)

**CONTINENTAD** is the official publisher of authorized directories of well instituted free zones and business areas in Dubai. The company's publication is grouped into printed directories and online directories.

**DIRECTORIES** (INTERESTED? CLICK ON AN IMAGE TO DOWNLOAD THE CONTRACT)



**DED**

Dubai Resources Business Directory is the only authorized publication of the Department of Economic Development (DED) and highly recognized by the Government of Dubai.

Every edition of this business directory gains success and recognition from business people around the globe because of its complete and exclusive details that never before published such as Trade License Numbers and Year of Establishment.

[www.dedd.ae](http://www.dedd.ae)



**JAFZA**

Jebel Ali Free Zone Official Directory is the first and only authorized publication of Jebel Ali Free Zone Authority (Jafza) that provides complete information about the free zone and all its registered companies.

The directory carries the entire theme and emblem of Jafza and carries its mission in delivering quality services.

[www.jd.ae](http://www.jd.ae)



**DAFZA**

Dubai Airport Freezone Official Directory was first launched in 2006 with full information about all the companies operating inside the free zone.

The business directory is developed to be informative and convenient to use; making it the number one source of information to most business people.



**DIP**

Dubai Investments Park Business Directory was launched in 2006 with the purpose of helping business people have an access and knowledge about the trade and commerce in the free zone.

This directory is highly classified into smart sections that include Alphabetical Listing, Category Quick Search, Company Listing, Company Profile Section and Separate Map Locator for easy browsing.



**DAZ**

Directory is intended for business people who would like to study and monitor the business operation inside Dubai Auto Zone.

The listings are alphabetically arranged for convenient usage. A map was also presented for easy searching of locations. More than 12,000 copies of the directory are distributed globally per publication.

## CONTINENTAD

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Say Hi

